Dear Banfield Foundation Donors,
Banfield Clients and Associates,

At the Banfield Foundation, there’s nothing we want more than a world where pets, and the organizations that help them, no longer need our support. We want every pet, regardless of circumstance, to be well cared for in a loving home. We want every organization dedicated to helping people and pets in crisis to be well equipped to deliver the care that’s needed, when and where it’s needed most.

That’s why we continue the important work of providing grants and resources to organizations that share our vision, and that are committed to making a difference for pets. Every time we provide a grant or connect an organization to critical resources, we are one step closer to making sure no pet is left behind. And, it’s because of your help and your shared commitment to care that we’re able to sustain and grow these efforts.

In just four years, we have accomplished so much together. We’ve continued to expand our grant programs, adding a new grant in 2019 designed to support people and pets seeking shelter together from domestic violence. We’ve provided life-changing and life-saving support to pets affected by natural and man-made disasters, from extreme cases of animal hoarding in Texas, to the devastating impacts of Hurricane Dorian on Grand Bahama Island. We expanded our preventive care clinics, including a record breaking event in Franklin, Indiana, where a total of 50 volunteers from Banfield and Elanco Animal Health provided essential wellness care to 273 vulnerable pets in a single day.

As we look ahead to our fifth year of service, we are excited to achieve new milestones, empower our partners to increase their impact and discover new ways to bring about the vision we share: A BETTER WORLD FOR PETS®.

Jeannine Taaffe
President and Chairman of the Board

Kim Van Syoc
Executive Director

2019 Banfield Foundation Impact

266
Total Grants

$2,442,610
Awarded

2,523,542
Pets Helped
This year, we joined forces with professional football champion and pet advocate Russell Wilson as we launched a new initiative designed to raise awareness of the link between domestic violence and animal abuse. With this launch we also created a Public Service Announcement with Wilson that aired nationally more than 6,000 times.

We committed $1 million over the next four years, through our Safer Together Initiative to expand resources for people and pets affected by domestic violence, and to help create a world where people never have to choose between their own safety and the safety of their pets.

Sunny’s boyfriend had become abusive and controlling — not just toward her, but also toward their two dogs, Delilah and Abby. Sunny knew she had to escape, but her only way out left her living in her car in the winter. Although she had to leave Delilah and Abby behind, she vowed to rescue them as soon as she could.

Sunny found a place to live at Rose Brooks Center in Kansas City, Missouri, where a $10,000 Safer Together Grant supports shelter and veterinary care that ensures pets and their families can stay together. Rose Brooks Center staff immediately helped Sunny make a plan to recover her dogs. With the help of local police, Abby and Delilah were recovered and were safely reunited with Sunny.
In September 2019, in San Benito, Texas, county officials discovered an animal hoarding situation in a warehouse where 270 dogs and one cat were being kept in deplorable conditions.

Texas A&M University’s Veterinary Emergency Team (VET) deployed its fully-equipped veterinary mobile response unit, funded by a grant from the Banfield Foundation, for seven days as the pets were removed, provided urgent medical attention, relocated to safety and ultimately adopted.

Banfield Foundation’s Disaster Relief Grant program supports organizations that help people and pets impacted by natural and man-made disasters. In 2019, our grants helped pets affected by flooding in Midwest states, as well as those impacted by wildfires in California and Washington.

Most significantly, grants from the foundation brought $30,000 in much-needed medical supplies and enabled emergency veterinary care for pets on Grand Bahama Island after Hurricane Dorian.

HELPING PEOPLE AND PETS RECOVER FROM DISASTERS

### Stories of Impact:

**MOBILE VETERINARY RESPONSE UNIT RESCUES HOARDED PETS**

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In June 2019, Banfield Pet Hospital’s Dr. Steven Dick received the first CKNB grant. With the help of grant funding, Dr. Dick traveled to Kenya where he and a volunteer team of veterinarians, including Banfield Pet Hospital, BluePearl and VCA associates, traveled to provide basic and preventive medical care to 9,300 pets, including cats, dogs as well as donkeys and goats. His volunteer group also spent time with women’s groups, schoolchildren and marginalized tribes in the country.

As part of the Mars, Inc. family, we are inspired by the passion and dedication of the veterinary teams who go above and beyond to help pets in need. Our new grant program, Care Knows No Boundaries (CKNB), provides up to $3,000 in travel reimbursements for U.S.-based Mars veterinarians and certified veterinary technicians (including Banfield Pet Hospital, BluePearl and VCA associates) who use their unique skill set to go abroad to help people and pets where care is needed most.

We believe every pet deserves access to quality care, no matter their circumstance. The Banfield Foundation regularly partners with Banfield Pet Hospital and nonprofit organizations that serve vulnerable human populations so that we can offer veterinary care to pets living with disadvantaged families. Our preventive care clinics provide free wellness exams, ear cleanings, nail trims, vaccinations and preventive medicines to pets in need.

Banfield Foundation would not be able to do this impactful work without the financial and in-kind support from partners such as Elanco Animal Health, IDEXX, Merck Animal Health, and Zoetis.

In October, the Banfield Foundation teamed up with Elanco Animal Health and Banfield Pet Hospital for its fourth annual preventive care clinic with Johnson County Humane Society in Franklin, Indiana. In just eight hours, 50 volunteers provided free veterinary care to 273 pets – one of our largest preventive care clinic turnouts to date!

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BANFIELD FOUNDATION GRANT PROGRAMS

Banfield Foundation offers an array of grants to qualifying nonprofit organizations to support temporary shelter and quality veterinary care for pets in need. In addition to the preventive care clinics and the Care Knows No Boundaries, Safe Together and Disaster Relief grants already detailed in this report, the foundation offers three additional grants that empower nonprofits to provide critical assistance to pets.

Pet Advocacy Grants

Our Pet Advocacy Grants support everything from temporary shelter for pets whose families are experiencing housing difficulties, to behavioral assistance training.

12 Grants $102,200 Awarded 11,654 Pets Helped

Veterinary Assistance Grants

Our Veterinary Assistance Grants provide shelters, nonprofit organizations and state and local agencies with funds that support pet owners who would not otherwise be able to afford the cost of veterinary care for pets in need.

59 Grants $477,100 Awarded 29,881 Pets Helped

Veterinary Medical Equipment Grants

Our Veterinary Medical Equipment Grants support the purchase of medical equipment that replaces older equipment or adds new equipment to support veterinary care for pets who either have a home or are waiting for one.

57 Grants $628,129 Awarded 2,465,491 Pets Helped
Banfield Foundation Executive Director Kim Van Syoc sat down with Lost Our Home Pet Rescue Executive Director Jodi Polanski after receiving the Lost Our Home Pet Rescue’s 2019 Pet Champion Excellence Award, to talk about what their organizations have achieved to date, and what they hope to accomplish in the future.

Jodi: What do you hope to accomplish in 2020 and what role do partners play in helping you reach your goals?

Kim: We’ve always challenged ourselves to identify new ways to help as many pets as possible, regardless of their circumstances, and a new year brings new beginnings for the pets we serve and the people who love them. Partnerships, like the one we have with Lost Our Home Pet Rescue, are vital to realizing these new beginnings. Partners are truly our eyes and ears in local communities, and they help identify needs we may not be aware of that we can help address. Partners serve as a voice for pets who need us and we couldn’t have the same impact without them. In 2020, we’ll continue to focus on sustaining and expanding partnerships and work together to positively impact the lives of pets and the people who love them.

Jodi: What have you been most proud of during the Banfield Foundation’s first four years of operation?

Kim: I am most proud of how much we have grown together as an organization, both as the Banfield Foundation and with partners like your organization. We have been able to provide critical assistance to pets in dire circumstances like after a disaster or domestic violence situation, and help vulnerable pets receive critical care, temporary shelter and ultimately, remain in loving homes. It’s been an incredible experience to see the growth of our partnerships, donations and pets impacted in just a few short years, as well as the range of programs we’ve been able to establish that help ensure that a variety of pets receive life-saving and life-changing care, regardless of their circumstance.

Jodi: How does Lost Our Home Pet Rescue provide support for families and pets that are experiencing crisis?

Kim: Lost Our Home Pet Rescue provides support for families and pets that are experiencing crisis in many ways. Our Temporary Care Program provides up to 90 days of pet care and pet medical care for families facing a temporary life crisis or hardship, such as domestic violence, homelessness, eviction, hospitalization, house fire, or any other challenge that may prevent them from caring for their pets. Resources are often limited for pet owners in these circumstances, and often times they are left only with the heartbreaking option of surrendering their pet to a shelter where they may be euthanized. A major focus of the Temporary Care Program is domestic violence victims where we recently launched a behavioral program for dogs to help them heal faster from any trauma they have endured/witnessed, and provide “Good Citizen” training to make it easier for pets parents to get their pets safely into housing.

Kim: What achievements are you most proud of in 2019 and what are your goals for 2020 and beyond?

Jodi: 2019 was a challenging, yet inspiring year for us. We closed our shelter for five months to undergo a major renovation so we could fundamentally increase our capacity to help more pets, and provide a much safer and better environment for the pets and people we serve. Even through the shelter was closed we continued to operate with the help of our community and partners and ended up having a record year! We rescued 1,377 pets in which 1,037 were adopted into new loving families, 85 were transferred to partner organizations for adoption, and 195 were helped through our Temporary Care by providing 12,148 days of care for them. Our goals for 2020 include tremendous growth in the number of pets and people we help, and in the ways we help them. With the momentum we have going from last year, a newly renovated shelter that gives us a much higher capacity, and many new partnerships with human welfare agencies that provide additional ways for us to help, we are poised for growth and are excited to see what 2020 brings.
FINANCIALS

YOUR DOLLARS AT WORK

$374,014
$248,135
$311,806
$26,489
$628,129
$102,200
$207,084
$477,100
$18,525

- Special Grants
- Disaster Relief
- Safer Together
- HOPE Funds
- Medical Equipment
- Pet Advocacy
- Preventive Care Clinics
- Veterinary Assistance
- Care Knows No Boundaries

HOW DOLLARS ARE SPENT

$297,466
$212,060
$3,871,386

- Fundraising Management Programs

WHERE DOLLARS COME FROM

$238,753
$136,733
$1,842,778
$17,820
$3,102,432

- Corporate
- Individual
- In-Kind
- Interest
- PIN Pad Donations

*B
Please note the 2019 financial information provided in these charts represents year-end data that has not yet been independently audited.

HOW YOU CAN HELP

Banfield Foundation relies on the support of generous donors to enable care, temporary shelter, and disaster relief for pets in need.

We believe in eliminating the obstacles that prevent every pet from receiving the veterinary care they need, when they need it most.

Supporting the foundation is simple: Go to Banfieldfoundation.org/Donate to make a tax-deductible contribution that can help change the lives of pets and the people who love them.